

Maternal Wellness Update

A Monthly Program Communication for the
Home Visitation Programs, Maternal Wellness and the Healthy Baby Campaign



January 2012

In This Issue..

Hot Topics

- [Update on Proposed New Office of Early Childhood and Youth Development](#)
- [Join the new Google Groups for Colorado's Winnable Battles](#)
- [Folic Acid Awareness Week](#)
- [Social Marketing and Preconception Health](#)
- [Maternal Wellness Monthly Update Survey Results](#)
- [Who's Who in Maternal & Child Health at CDPHE?](#)

Medicaid Matters

- [New Tobacco Cessation Counseling Benefit for Pregnant Women with Medicaid](#)
- [At A Glance - December](#)

Useful Resources

- [Kaiser Updates Two Fact Sheets on Women's Health Insurance Coverage](#)
- [Report: The Status of Behavioral Health Care in Colorado](#)
- [SuperTracker is Now Available from the ChooseMyPlate.gov Website](#)

Partner Updates

- [HRSA's Healthy Weight Collaborative – Phase 2 Kickoff](#)

Articles of Interest

- [Exclusive Breastfeeding in the US](#)

Training Opportunities

- [LiveWell Colorado Webinar: Introducing a Guide to Promoting Healthy Eating and Active Living in Rural Colorado](#)
- [New Health Care Reform Law Interactive Conference Calls](#)
- [Online Training on Smoking Cessation for Women](#)
- [Office on Women's Health – Quick Health Data Online 101 Training](#)

Funding Opportunities

- [Funding Opportunity from US Department of Health and Human Services – Office of Women's Health](#)
- [Funding Available to Educate Women about Affordable Care Act](#)
- [Funding Available for Health Department Policy Innovation](#)
- [Funding Available for National Women's Health Week 2012](#)

Colorado
Department of
Public Health and
Environment

Follow the
department on:



Colorado Department
of Public Health
and Environment

Hot Topics

Update on Proposed New Office of Early Childhood and Youth Development

Following the recommendation proposed by the Early Childhood Leadership Commission, a bill will be introduced in the 2012 session of the Legislature to create the Office of Early Childhood and Youth Development (OECYD). The bill seeks to re-align a number of programs from CDPHE, HCPF and CDHS under the new office, including the Nurse Home Visitor Program (NHVP), the Maternal, Infant and Early Childhood Home Visiting Program (MIECHV), the Colorado Children's Trust Fund, Family Resource Centers and Tony Grampsas Youth Services program (TGYS) from CDPHE. A number of stakeholders meetings have been held over the past two months to get input from partners. A copy of the proposed bill, an FAQ document and other relevant information can be found under "How do I find out more about the Early Childhood and Youth Development Governance proposal?" at http://www.earlychildhoodcolorado.org/state_initiatives/policy.cfm.

If you would like to receive updates on the progress of the bill, please email Molly Yost (molly.yost@state.co.us) and request to be added to the distribution list.

[- Back to Top -](#)

Join the new Google Groups for Colorado's Winnable Battles

The Colorado Department of Public Health and Environment (CDPHE) has identified ten Winnable Battles that are public health priorities for Colorado. The Prevention Services Division focuses on six of the ten. Three of the Winnable Battles - obesity, unintended pregnancy, and mental health and substance use - are directly related to the work of the Maternal Wellness team.

The Prevention Services Division has created Google group collaboratives for each of the priority winnable battles to keep subscribers updated and informed. You can subscribe to the updates using your current email address, there is no need to have a gmail account.

The link to view or subscribe to one or more of the Google groups is:

 <http://www.coprevent.org/p/prevention-priorities.html>

The site also lists contact information for partner state agencies (Department of Health and Human Services and Department of Health Care Policy and Financing) as well as CDPHE champions for each priority.

You can subscribe to any or all of the Winnable Battle priority collaboratives, but we thought recipients of the Maternal Wellness Update might be especially interested in the Groups focused on obesity, unintended pregnancy and mental health and substance use.

[- Back to Top -](#)

Maternal Wellness



For more resources and information, click [here](#).

Email: maternalwellness@wiggio.com

Advisory Group Website: <http://maternalwellness.wiggio.com>

Nurse Home Visitor Program



For more resources and information, click [here](#).

Folic Acid Awareness Week



January 8-14, 2012 is Folic Acid Awareness Week, sponsored by the National Council on Folic Acid (NCFA). The Week is a time to educate all women especially Latinas that folic acid can help prevent birth defects of the brain and spine, called neural tube defects (NTDs). Women of childbearing age should take a multivitamin with folic acid every day and should also eat foods fortified with folic acid, in addition to a healthy diet. Although taking folic acid before pregnancy reduces the risk of NTDs by up to 70%, Hispanic babies are 1.5 to 2 times more likely than others in the US to be born with an NTD. For more information about Folic Acid Awareness Week, go to <http://folicacidinfo.org/>.

[- Back to Top -](#)

Social Marketing and Preconception Health

As part of National Folic Acid Awareness Week (January 8-14), Dr. Elizabeth Mitchell from the Centers for Disease Control and Prevention (CDC) National Center on Birth Defects and Developmental Disabilities will present a Webinar: “Overview of a National Social Marketing Plan for Preconception Health and Health Care.” Scheduled for January 10th from 1-2pm EST the session will discuss the activities of the National Preconception Health Consumer Work Group and the use of social marketing as a vehicle for action, in addition to highlighting the status of the Workgroup’s social marketing plan activities.

To join the Webinar, go to <https://www.livemeeting.com/cc/cdc/join> and include the following information: Meeting id - 5JRC4G; Toll Free / Freephone: USA 877-806-0664; Participant Passcode:4304022. Please note that this link will not be active until the day of the Webinar. For questions, contact Alina Flores at ail5@cdc.gov. For more information on National Folic Acid Awareness Week, go to <http://folicacidinfo.org/>.

[- Back to Top -](#)

Maternal Wellness Monthly Update Survey Results

Last month, we asked for your input about the Maternal Wellness Monthly Update. Thank you to all who participated in the survey. The results of the survey show that the Maternal Wellness Monthly Update met your needs most or all of the time. Eighty-three percent of you indicated the information in the update is not duplicative of other updates or newsletters. The majority of readers indicated that the format of the updates was appealing and that the quality of the content was excellent.

We also heard your requests to include highlights of the activities or successes at your local agency! We are excited that you would like to participate in submitting articles, so going forward in each Monthly Update you will find a link to where you can submit your articles for forthcoming editions of the Maternal Wellness Monthly Update. We are also looking to consolidate our distribution lists to reduce the amount of duplicate notifications about the update. Lastly, we format the monthly update into a PDF document to ensure the majority of readers can open the document despite various computer systems. These PDF documents are also viewable on many

Article Submission

To submit an article for a future edition of the Maternal Wellness Update, please click [here](#).

smart phones. Our team wants to ensure this communication is informative, relevant and useful! So, if you have comments, suggestions or other thoughts, please contact a Maternal Wellness team member.

[- Back to Top -](#)

Who's Who in Maternal & Child Health at CDPHE?

Are you curious who works on the different MCH activities at the state or who to contact if you have a question about a specific MCH priority area? MCH activities cut across many different work units and teams, and staff members hold a variety of roles related to coordinating and informing activities at the state and local level. See the attached "Who's Who" document to get a sense of the many different state health department staff members involved in optimizing the health and well-being of the maternal and child health population in Colorado.

[- Back to Top -](#)

Medicaid Matters

New Tobacco Cessation Counseling Benefit for Pregnant Women with Medicaid

Effective for dates of service on or after January 1, 2012, tobacco cessation counseling for pregnant women and women in the early postpartum period (up to 60 days postpartum) will be covered with certain limitations. Reimbursement for a limited number of units is available when the counseling is face-to-face and consistent with the counseling practices described in the U.S. Public Health Service publication, [Treating Tobacco Use and Dependence \(2008 Update\): A Clinical Practice Guideline](#).

Please refer to the January 2012 Medicaid Provider Bulletin for specifics on coding requirements, reimbursement and max units per client per year (click [here](#)). The unit limits apply to each client per fiscal year, not per provider. Delivery of this service should be coordinated between clinical prenatal care providers, maternity support service providers, and others. Allowable rendering provider types include physicians, osteopaths, nurse practitioners, certified nurse-midwives, physician assistants and registered nurses. If provided in the context of or incident to a Federally Qualified Health Center (FQHC) encounter, no additional reimbursement is available.

All providers rendering tobacco use cessation counseling for pregnant and postpartum women (or health care professionals rendering this service under the delegation authority of one of the provider types above) must have completed an approved tobacco use cessation counseling training. Upon request, the health care professional who provided the service must be able to show a certificate of completion of an approved prenatal-specific tobacco use cessation counseling training course dated prior to the date of service on the claim; recovery of reimbursements will be made from audited providers unable to provide proof of completion of an approved training. At this time, approved trainings include:

Healthy Baby
Campaign



For more resources and information, click [here](#).

- [Marshall University – “Help Your Pregnant Patients Stop Smoking – A Web-Based CME Course”](#)
- [Dartmouth Medical School – “Smoking Cessation for Pregnancy and Beyond”](#)
- [American College of Obstetrics and Gynecology – “Smoking Cessation During Pregnancy”](#)
- [Colorado Department of Public Health and Environment \(CDPHE\) – “Tools to Help Pregnant Women Quit Smoking”](#) (To request a certificate of completion from CDPHE, fill out an [online request](#).)

Additional Information and Resources:

- Tobacco cessation prescription medications and other tobacco cessation products are available to Medicaid clients, including pregnant and postpartum women, with prior authorization. Visit the [Pharmacy – Tobacco Cessation Assistance](#) web page for information on prior authorization and referrals.
- Please visit the Department’s Tobacco-Free Living [Healthy Living Initiatives](#) web page for additional tobacco cessation information and a provider toolkit.
- Visit the [Maternal Wellness – Smoking Cessation](#) web page of CDPHE for a wealth of information on tobacco cessation during pregnancy.
- All Medicaid clients who smoke should be referred to the [Colorado QuitLine](#) at 1-800-QUIT-NOW. Free [Prenatal Tobacco Cessation QuitLine](#) materials are available.

For questions or concerns, please contact Ginger Burton at 303-866-2693 or Ginger.Burton@state.co.us.

[- Back to Top -](#)

At A Glance - December

Please click on the link below for the December issue of At a Glance. This publication provides updates from the Department of Health Care Policy and Financing. [December 2011](#)

[- Back to Top -](#)

Useful Resources

Kaiser Updates Two Fact Sheets on Women’s Health Insurance Coverage



The Kaiser Family Foundation has updated two fact sheets on women’s health insurance coverage, reflecting new data for 2010 from the U.S. Census Bureau. [Women’s Health Insurance Coverage](#) provides the latest statistics on health coverage, describes the major sources of health insurance for women ages 18-64, and examines several measures in the Affordable Care Act (ACA) of 2010 that will change the profile of women’s coverage between now and 2014, when the law will take full effect. The other fact sheet, [Health Insurance Coverage of Women Ages 18 to 64, by State, 2009-10](#), provides detailed state-level coverage information for the 50 states and the District of Columbia, including data on the share of women who are uninsured.

[- Back to Top -](#)

Maternal and Child Health



For more resources and information, click [here](#).

Report: The Status of Behavioral Health Care in Colorado

Between 2005 – 2010, four Colorado foundations (Caring for Colorado, The Colorado Health Foundation, The Colorado Trust, and The Denver Foundation) partnered to create Advancing Colorado's Mental Health Care (ACMHC). In 2010, ACMHC commissioned an assessment of the strengths and weaknesses of Colorado's behavioral health (mental health and substance use disorder (SUD)) systems from TriWest Group. This was an update to a report completed in 2003. The Status of Behavioral Health Care in Colorado provides comprehensive information about the current landscape of public and private mental health and SUD care in Colorado. It features seven observations regarding access to care gleaned from comprehensive research, and long-term recommendations for behavioral health stakeholders in the state to consider. The report also provides comprehensive data on a variety of factors impacting mental health, substance use disorders, and overall health care in Colorado. The ACMHC funders plan to use the findings of the 2011 report to inform future mental health grantmaking efforts. It is our hope that those working to improve mental, behavioral and broader health care in Colorado will also use this analysis to review the current gaps in behavioral health care, and address the various recommendations for the state.

To read the highlights of the 2011 report, click [here](#). To read the complete 2011 report, click [here](#).
[- Back to Top -](#)

SuperTracker is Now Available from the ChooseMyPlate.gov Website

As we enter the New Year, Americans are looking for ways to meet their New Year's Resolutions. Topping many lists are healthy eating, being active, and managing weight. Introducing SuperTracker... the new tool in town.

The USDA Center for Nutrition Policy and Promotion (CNPP) has developed a new online diet and physical activity planning, assessment, and analysis tool. SuperTracker is designed to help Americans implement the 2010 *Dietary Guidelines for Americans* and the 2008 *Physical Activity Guidelines for Americans*. With this tool, users can do everything from a quick food look up to in-depth diet and activity tracking and analysis over time and weight management.

Make 2012 your healthiest year yet. Share with us on Twitter (hashtag #SuperTracker) how SuperTracker is helping you make great choices for a great year!

- Watch the video announcing the tool: [USDA Launches New Online Tool--SuperTracker](#)
- Read the press release: [USDA Launches New Online Nutrition SuperTracker in Time for Those Healthy New Year Resolutions](#)
- Check out the [SuperTracker Backgrounder](#)

[- Back to Top -](#)

Women's Health Unit



For more resources and information, click [here](#).

Partner Updates

HRSA's Healthy Weight Collaborative – Phase 2 Kickoff

Phase 2 of HRSA's Healthy Weight Collaborative (HWC) is kicking off this month! This is a great opportunity for communities to get extensive training and technical assistance from experts in quality improvement and obesity; build quality improvement knowledge and capacity; and gain access to evidence-based and promising practices, and tools and resources in obesity prevention.

The attached document provides more information about the HWC, including how teams will be chosen. You can also now register for the January 11, 3:00 P.M. EST, Phase 2 Team Informational Call. The purpose of this call is for interested teams and applicant teams to hear a presentation about Phase 2 and expectations of team participation. Please register as soon as possible at this link: <http://collaborateforhealthyweight.org/Take-Action/Events/2012/01/11/Phase-2-Info-Call.aspx>.

[- Back to Top -](#)

Articles of Interest

Exclusive Breastfeeding in the US

A study published online November 28th in the journal *Pediatrics* examines factors associated with exclusive breastfeeding in the US. Data was obtained from the 2007 National Survey of Children's Health and analyses were limited to children aged six months through five years for whom breastfeeding data were available. 75% of children in the study had been breastfed, with 16.8% breastfed exclusively for six months. The study authors found that non-Hispanic black children were significantly less likely to have ever been breastfed when compared with their non-Hispanic white counterparts. However, there were no significant differences in the odds of exclusive breastfeeding according to race. Children with birth weights under 1500 g were most likely to have ever been breastfed and least likely to have been breastfed exclusively. Maternal age was associated with exclusive breastfeeding, but not with the initiation of breastfeeding. The study authors conclude that the prevalence of exclusive breastfeeding for six month remains low among those who initiate breastfeeding. To review the study online, go to <http://pediatrics.aappublications.org/content/early/2011/11/22/peds.2011-0841.abstract>.

[- Back to Top -](#)

Prenatal Plus Program



For resources and information, contact:

Ginger Burton
303.866.2693
ginger.burton@state.co.us

Training Opportunities

Department of
Health Care
Policy and
Financing

LiveWell Colorado Webinar: Introducing a Guide to Promoting Healthy Eating and Active Living in Rural Colorado

LiveWell Colorado Webinar: Introducing a Guide to Promoting Healthy Eating and Active Living in Rural Colorado: On Thursday, January 12th at 10:00, LiveWell Colorado will host a webinar to release their [Guide to Integrating Healthy Eating and Active Living into Colorado's Rural and Small Town Communities](#). This Guide, the first of two, is focused on the unique challenges of integrating healthy eating and active living (HEAL) into the built environment of rural and small town communities in Colorado: <https://www2.gotomeeting.com/register/730707242>

LiveWell Colorado Webinar: Introducing the Healthy Eating Active Living (HEAL) Library: LiveWell Colorado is extremely excited to introduce the [Healthy Eating Active Living \(HEAL\) Library](#) – a searchable, online collection of codes, ordinances, resolutions, policies and other tools to help communities create environments that support access to healthy eating and active living. This webinar at 2:00 on Wednesday, January 18th will provide an overview of this new resource: <https://www2.gotomeeting.com/register/662460818>

[- Back to Top -](#)

New Health Care Reform Law Interactive Conference Calls

The Department of Health and Human Services (HHS) Partnership Center is hosting a series of interactive conference calls discussing the benefits and provisions of the new health care reform law. All calls are open to the public and include a question and answer session where you can ask HHS staff any questions you may have about the Affordable Care Act. Dial-in information will be made available the day before each call. PowerPoint slides for the ACA 101 calls can be found by clicking here or under *Tools and Resources* at: <http://www.hhs.gov/partnerships/>.

January 10, 1:00 pm EST – ACA and Prevention

January 24, 2:00 pm EST – ACA 101 (in Spanish)

January 31, 12:30 pm EST – ACA 101

February 2, 12:30 pm EST – ACA and Behavioral Health

February 28, 2:00 pm EST – ACA 101 (in Spanish)

[- Back to Top -](#)

Online Training on Smoking Cessation for Women

A newly updated interactive online training program educates health care professionals who will be assisting female patients in quitting smoking, with particular focus on those who are pregnant or in their reproductive years. “Smoking Cessation for Pregnancy and Beyond” was developed by the Dartmouth Interactive Media Laboratory in conjunction with the Centers for Disease Control and Prevention (CDC) and the American College of Obstetricians and Gynecologists (ACOG). After completing the training, providers will be able to apply best practice approaches for smoking

To view the latest Health Care Policy and Financing *At A Glance* Newsletter click [here](#).

cessation which reflect current clinical recommendations on the issue from the US Public Health Service and from ACOG. The training is designed for a range of health care professionals including physicians, physician assistants, nurse-midwives, registered nurses, licensed practical/vocational nurses, nurse practitioners, certified health educators, other health educators, pharmacists and health professional students. For more information, go to

http://www.acog.org/About_ACOG/ACOG_Departments/Tobacco_Alcohol_and_Substance_Abuse/Smoking_Cessation_for_Pregnancy_and_Beyond or access the program at <https://www.smokingcessationandpregnancy.org/>.

[- Back to Top -](#)

Office on Women's Health – Quick Health Data Online 101 Training

The Office on Women's Health is pleased to announce the availability of telephone training on the OWH online information system Quick Health Data Online. The system contains data on demographics, mortality, reproductive and maternal health, disease incidence, and access to care at the county level for all states and territories; additionally, data are included on prevention, violence, and mental health at the state level. To the extent possible, data are provided by race, ethnicity and gender, and where applicable/available, by age. Also, the system incorporates graphing and mapping features so that the data of interest can be used directly as tables, graphs/chart and maps. The training lasts one hour, and you can be sitting at your desk using your computer. The dates/times available for the sessions are as follows:

Quick Health Data Online 101:

- Wednesday, January 18, 4:00-5:00 pm ET
- Friday, January 20, 2:00 -3:00 pm ET Focusing on mapping
- Tuesday, February 14, 3:00-4:00 pm ET
- Thursday, February 16, 3:00-4:00 pm ET Focusing on mapping
- Monday, March 12, 2:00-3:00 pm ET
- Wednesday, March 14, 4:00-5:00 pm Focusing on mapping

You will need the following numbers to access the training session:

- Toll Free Number: 1-877-925-6129
- Passcode: 410171

Prior to the start of the session, please (1) be sitting in front of your computer, (2) open Internet Explorer on your computer, and (3) go to the following web address:
www.womenshealth.gov/quickhealthdata.

A number of participants tend to sign up for the sessions, so, in order to permit everyone to hear the discussion, it is requested that participants set their telephones on Mute. The training staff will stay on the line to answer all questions arising from the session as well as addressing questions during the session. You are welcome to attend any of these training sessions and to suggest additional topics! Participating in this training will assist you with supporting data when applying for contracts and grants.

[- Back to Top -](#)

Covering Kids and Families Coalition



To view the latest *Covering Kids and Families Coalition Update*, click [here](#).

Funding Opportunities

Colorado Breastfeeding Update

Funding Available to Educate Women about Affordable Care Act

Educating Women about Programs, Benefits, and Rights under the Affordable Care Act funding is available to support activities and events that provide awareness and education to women on the programs, benefits, and rights under the Affordable Care Act. These activities can cover different areas of the Affordable Care Act such as preventive services, Medicare benefits, reducing health disparities, and the Pre-Existing Condition Insurance Plan. Educational sessions should target women and provide them with information that will allow them to make informed health care decisions for themselves and their families. It is important to target women because they are more likely to be the primary health care decision makers for themselves and/or their family. Due date: January 20, 2012 5 pm (MST).

<http://www.womenshealth.gov/about-us/funding-opportunities/#a47>

[- Back to Top -](#)

Funding Available for Health Department Policy Innovation

Health Department Policy Innovation: The American Public Health Association has announced a policy contest for health departments, [The Power of Policy: Innovation to Improve Health](#). U.S. health departments at all levels of government (state, territorial, local, tribal,) are encouraged to submit a proposal for an innovative policy approach to a critical public health problem, with a focus on reducing health inequities and building policy capacity. Between five and eight health departments will receive awards ranging from \$25,000 to \$40,000. Health departments may apply on their own or in partnership with nonprofits. A non-binding e-mail of intent is due January 18 and applications are due January 31: <http://www.apha.org/programs/cba/CBA/policycontest/>

[- Back to Top -](#)

Funding Available for National Women's Health Week 2012

Please see attached funding opportunity through the Department of Health and Human Services (HHS), Office on Women's Health (OWH). If you would like to submit a proposal for the Region VIII National Women's Health Week 2012: Events for Colleges and Universities funding opportunity, please complete the forms in the attached Request for Proposals (RFP) and e-mail to John Snow, Inc. (JSI) at owhapplication@jsi.com by February 2, 2012 at 5:00 p.m. Mountain Time.

Please note, proposals will be not be accepted by the Office on Women's Health. For help with this RFP, please e-mail: owhapplication@jsi.com or call toll-free: 1-866-224-3815.

[- Back to Top -](#)

Issues of the Colorado Breastfeeding Update newsletters are now available at

www.breastfeedcolorado.com.

Click on the Health Care Provider tab and scroll down the page to the links to current and past issues.

Maternal Wellness



January 2012

MATERNAL WELLNESS STAFF

Linda Archer

Project Specialist
Phone (303) 692-2487
linda.archer@state.co.us

Mandy Bakulski

Director
Phone (303) 692-2495
Mandy.bakulski@state.co.us

Jennifer Dellaport

Breastfeeding
Promotion Coordinator
Phone (303) 692-2462
Jennifer.Dellaport@state.co.us

Kristina Green

Data Coordinator
Phone: (303) 692-2496
kristina.green@state.co.us

HOME VISITATION STAFF

Mary Martin

Home Visitation
Director
Phone: (303) 692-2321
mary.w.martin@state.co.us

Flora Martinez

Project Coordinator
Phone: (303) 692-2603
flora.martinez@state.co.us

Julie Becker

Fiscal Officer
Phone: (303) 692-2431
julie.becker@state.co.us

Jacqueline O'Bryan

Contracts Manager
Phone: (303) 692-2485
jacqueline.o'bryan@state.co.us