



## GETTING YOUR COMMUNITY INVOLVED

Following are some ideas to get your community involved in raising its awareness of child abuse and neglect.

- x Copy the enclosed bookmarks on blue cardstock. Purchase (or contact local flower shops or fabric stores to see if they will donate materials) blue ribbon and attach to the bookmarks (see sample in kit). Provide them to hospitals, schools, day care centers, medical offices and retail and grocery stores. Encourage them to pass them out to their employees, students and customers.
- x Encourage law enforcement officials to tie large blue ribbons on their vehicle antennas.
- x Tie blue ribbons around buildings, trees, street signs, vehicle's antennas and streetlights.
- x Ask members of the faith community to distribute blue ribbons at their services.
- x Ask employers to sponsor a Blue Ribbon Campaign at their businesses. Employees would be asked to donate to your agency and would be given the opportunity to dress casually for a day or days in April and receive a blue ribbon to wear to show their support for Child Abuse Prevention Month in April.
- x Seek Child Abuse Prevention Month proclamations by city mayors and local city councils (see enclosed sample).
- x Submit a press release or feature story to your local newspaper or TV/radio station.
- x Contact your elected officials and encourage them to support child abuse prevention programs.
- x Develop a child abuse prevention exhibit at a local shopping mall. Ask local school children to provide artwork and posters.
- x Organize a children's parade.
- x Host parent support groups on parenting topics.
- x Give and encourage support to a mother, father or caregiver experiencing stress.
- x Hold a candlelight vigil for victims of child abuse.

Provided by the  
Colorado Children's Trust Fund



*Because their hands  
are in our hands...*