

**2nd Annual Rural Traffic Safety Summit  
Draft Agenda (as of 4/5/11)  
May 11, 2011  
Gay and Lesbian Fund for Colorado Bldg.  
315 E. Costilla St., Colorado Springs**

Time	Topic	<b>Panel Presenters.</b> The presentations are designed for maximum discussion time. Each panel presenter will have 5-10 minutes to discuss their problems and solutions. Then a facilitator will guide the discussion with the panel and the audience.
830-900	<b>Registration and welcome</b>	Coffee and light breakfast will be served.
900-950	<b>Developing and Sustaining Coalitions</b>	<ul style="list-style-type: none"> <li>*Law enforcement agency active in a coalition and participates with <i>Click It or Ticket (CIOT)</i>.</li> <li>*Law enforcement agency active in a coalition but not <i>CIOT</i>.</li> <li>*Member of coalitions that are in beginning stages and/or struggling with sustaining coalition momentum.</li> </ul>
1000-1050	<b>Reaching Teens with the Occupant Protection message</b>	<ul style="list-style-type: none"> <li>*1-2 Coalitions w/programs that are working.</li> <li>*1-2 Coalitions that are challenged.</li> </ul>
1110 - 1130	ATV Safety	<ul style="list-style-type: none"> <li>*How ATV laws have worked in other states.</li> <li>*Review of ATV school-based and community ATV safety programs.</li> </ul>
1130-1200	Resource materials	This session will be a show-and-tell of how coalitions have used or are planning to use resources such as county-specific info cards, banners, yearbook ads, and other materials.
1200-100	<b>Lunch</b>	RETAC grantee coordinators in separate room. The rest of the group in the main meeting room. The plan is to cater the meal.
100-150	<b>Reaching Targeted Populations with the Occupant Protection Message</b>	<ul style="list-style-type: none"> <li>*Hispanic outreach-do urban materials work in rural areas?</li> <li>*Program working with tribes.</li> <li>* Program targeted to pick-up truck drivers.</li> <li>*Info on rural culture and rural mindset.</li> </ul>

200-245	<b>Next steps</b> How to carry the momentum from today into the work of the Colorado Rural Traffic Safety Alliance.	The Rural Traffic Safety Alliance has been meeting since the first Summit in May 2010. The facilitator for this session will gather input from all and guide the group toward a focused set of goals, objectives and activities for the Alliance in the coming year.
300-400	<b>1) RETAC grant process</b> <b>2) Problem ID Report</b> <b>3) Newest CIOT Messaging</b>	*Colorado Dept of Transportation (CDOT) will meet with RETAC grantees and go over new grant processes. *CDOT will also present the newest CDOT Problem Identification Report. *CDOT will provide details on the newest May <i>Click It or Ticket</i> media messaging.  RETAC grant managers will attend this session; others are also welcome to attend.
400-430	<b>Hot discussions that need to be continued</b> <b>And Wrap Up</b>	This will be the opportunity to finish any discussions from earlier sessions, and provide everyone with enthusiasm to continue working on rural traffic safety.

The information about how to register on-line is available at <http://fs6.formsite.com/psdforms/form11/index.html>  
**There is no cost for registration!**