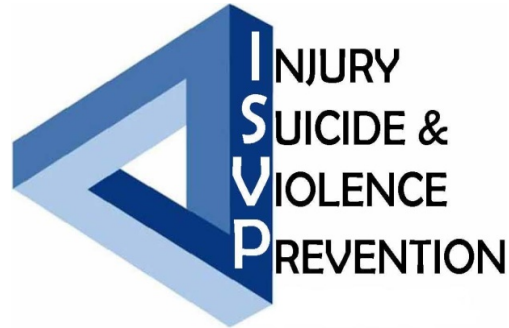


COLORADO



CONFERENCE

***Partnering to  
Strengthen Prevention  
Communities***

**August 23 – 25, 2010 - Vail, Colorado**

**Program**



Colorado Department  
of Public Health  
and Environment

The Injury, Suicide and Violence Prevention (ISVP) Unit of the Colorado Department of Public Health and Environment (CDPHE), along with our partner, the Colorado Foundation for Public Health and Environment, welcome you to the first Colorado Injury, Suicide and Violence Prevention Conference: Partnering to Strengthen Prevention Communities. Our purpose for this conference is to provide a unique opportunity for state and local partners to network and form new alliances for better coordination and integration of injury and violence prevention efforts. Based on stakeholder input, presentations were designed for participants to develop core competencies in injury and violence prevention program development and implementation. Also, participants will have the opportunity for training and critical dialogue about the risk and protective factors shared across injury, suicide and violence - an ever-increasing focus of prevention work.

**The goals of this conference are to:**

- *Provide an opportunity to learn about the various prevention work being done around the state*
- *Provide a forum for professionals to develop new skills, exchange lessons learned, discuss current research, and share valuable resources*
- *Increase knowledge of health trends, emerging health issues and the factors influencing the health status of our state*
- *Increase knowledge of current theory, practice and research of injury, suicide and violence prevention professionals*
- *Increase knowledge of effective educational programs and health promotion practices derived from evidenced-base research, including programs addressing diverse audiences and utilizing integrated programming*
- *Develop competencies of injury, suicide and violence prevention professionals in planning, implementing and evaluating program practices*
- *Increase knowledge of collaborative partnerships that have an impact on health education, promotion and policy*
- *Stimulate innovation in primary prevention throughout Colorado*

**We strongly encourage participants to attend sessions that are not part of your normal expertise or area of work. And, we challenge you to attend sessions/topics you are not as familiar with to learn something new and share your ideas of integration.**

## Tuesday August 24<sup>th</sup> Agenda at a Glance

Time	Foyer	Centennial Ballroom				Rocky Mountain Ballroom	
		BC	D	E	F	AB	CD
07:00am – 05:00pm	Registration open						
07:30am – 09:30am	Continental Breakfast						
08:30am – 10:00am		Opening and Keynote Presentation <b>Integrated Strategies for Preventing Injury and Violence</b> <i>Laura Kettel-Khan, Centers for Disease Control and Prevention</i>					
10:00am – 10:15am	Break						
10:15am – 11:45am		Fitting Advocacy into Busy Lives <i>Nancy Amidei</i>				Prevention and What Works: 9 Principles of Prevention and the Socio-Ecological Model <i>Laney Gibbes</i>	
11:45am – 01:15pm	Lunch - in Rocky Mountain Garden Tent						
01:15pm – 01:30pm	Break						
01:30pm – 03:00pm		Suicide Prevention and Intervention: Introduction, Innovation and Integration <i>Jarrold Hindman</i>		Child Abuse Prevention: Introduction, Innovation and Integration <i>Scott Bates and Carol Wahlgren</i>	Unintentional Injury Prevention: Introduction, Innovation and Integration <i>Lindsey Myers and Sallie Thoreson</i>	Youth Violence Prevention: Introduction, Innovation and Integration <i>Alyssa Lasseter and J. Taylor Moore</i>	Sexual Violence Prevention: Introduction, Innovation and Integration <i>Agnieszka McCort</i>
03:00pm – 03:15pm	Break						
03:15pm – 04:45pm		Injury and Violence Data <i>Holly Hedegaard</i>	Open Space <i>Scott Bates</i>			Authentic Youth Engagement: Connecting the "Why" with the "How" <i>Anne-Marie Braga and Rachel Ibarra</i>	Prevention Program Critique Tool Workshop (Teen Dating Violence Prevention Grantees Only) <i>Facilitator: Laney Gibbes</i>
04:45pm – 06:00pm	Network Reception and Information Sharing						

## Wednesday August 25<sup>th</sup> Agenda at a Glance

Time	Foyer	Centennial Ballroom					Rocky Mountain Ballroom	
		AB	C	D	E	F	AB	CD
07:00am – 05:00pm	Registration open							
07:30am – 09:30am	Continental Breakfast							
08:30am – 10:00am		The Keystone Center's Youth Policy Summit: An Application of Positive Youth Development <i>Elizabeth Roush</i>	Fork in the Road? Try All Avenues! - Diversifying your Funding: The How and the Why of Reaching Across Funding Lines <i>Alyssa Lasseter and Pres Askew</i>		Building and Sustaining Productive Community Collaborations/ Coalitions <i>Zeik Saidman</i>	Bridging the Gap Between Research and Practice How to Make Our Dreams Come True: Successful Programs Start with Sound Logic <i>Peter Chen</i>	Inclusive Approaches to Prevention <i>Anne Tapp and Nancy Chavez-Porter</i>	Using Community Assessments to Build Effective Prevention Programs <i>Agnieszka McCort and Laney Gibbes</i>
10:00am – 10:15am	Break							
10:15am – 11:45am		Continuous Quality Improvement <i>Julie Graves</i>	Injury, Suicide, Violence and the Social Determinants of Health <i>Lorena Zimmer</i>		Putting Advocacy Tools to Work in Your Community <i>Christine Staberg</i>			
12:00pm – 01:30pm					Lunch and Food Fights			
01:30pm – 03:00pm					Evaluation for the Rest of Us: Making Sense of Our Hard Work <i>Jeffery Stowell</i>			
<b>Adjourn – Please drive home safely!</b>								
03:00pm – 05:00pm				Ski Helmet Committee meeting <i>Lindsey Myers and Christine Staberg</i>				

8:30 am – 9:00 am – Centennial Ballroom – Welcome and Opening Presentation

9:00 am – 10:00 am – Centennial Ballroom - KEYNOTE PRESENTATION

**Integrated Strategies for Preventing Injury and Violence**

*Laura Kettel-Khan, Centers for Disease Control and Prevention*

Over the last few years, there has been increasing talk about the value of integration. The process of integration involves linking the functions, logistics, structures and content of programs within a larger community-based system. Integration allows programs to effectively and simultaneously address multiple concerns across the prevention continuum, at all levels of the socio-ecological model and across the lifespan. The problem is, very few people know what it means to integrate, and it is difficult to find time to put towards being more integrative. Programs are accustomed to working in the silos and the frameworks that have guided their work. Attendees will understand and distinguish between the concepts of cooperation, collaboration and integration. Additionally, attendees will gain a greater understanding of shared risk and protective factors that cut across many different types of injury and violence. Finally, attendees will learn tools for implementing prevention strategies utilizing integrative approaches.

10:15 am – 11:45 am – Rocky Mountain Ballroom – Plenary Session

**Prevention and What Works: 9 Principles of Prevention and the Socio-Ecological Model**

*Laney Gibbes, capacity360, LLC*

This session will discuss the general principles of effective prevention practices, which include: being comprehensive by addressing risk and protective factors across the socio-ecological model, having varied teaching methods, providing sufficient dosage, being theory driven, providing opportunities for positive relationships, being appropriately timed, being socio-culturally relevant, including outcome evaluation, and involving well-trained staff. Knowledge of these principles help practitioners select, modify or create more effective programs.

10:15 am – 11:45 am – Centennial Ballroom – Plenary Session

**Fitting Advocacy into Busy Lives**

*Nancy Amidei, The Civic Engagement Project*

This session will provide easy, user-friendly tips and tools for people who want to be more effective in influencing public policy - but need a refresher course.

11:45 am – 1:15 pm – Rocky Mountain Garden Tent - Lunch

1:30 pm – 3:00 pm – Centennial Room C - Breakout Session

**Suicide Prevention and Intervention: Introduction, Innovation and Integration**

*Jarrod Hindman, M.S., Program Manager, Office of Suicide Prevention, CDPHE*

Attendees of this session will learn about the history and current status of suicide prevention and intervention efforts in Colorado. Focusing on risk and protective factors, a case will be made for integrating suicide prevention efforts across domains (i.e., sexual violence, family violence, youth violence, etc.). Attendees will also explore how other prevention efforts in their communities can have a positive impact on suicide and/or suicidal behavior.

1:30 pm – 3:00 pm – Centennial Room E - Breakout Session

**Child Abuse Prevention: Introduction, Innovation and Integration**

*Scott Bates, MSW; Program Director, CCTF, CDPHE*

*Carol Wahlgren, LCSW; Program Administrator, Child Abuse Prevention and Treatment, Colorado Department of Human Services*

This presentation is an introduction to child abuse prevention and innovations to improve child abuse and neglect prevention practices over the years. Integration of child abuse prevention into the fields of mental health, substance abuse treatment and domestic violence will also be discussed. Participants will gain an understanding of the history of the field of child abuse and neglect prevention; how the field has changed over time; and recent improvements in the prevention of child abuse and neglect, including integration efforts with other fields.

1:30 pm – 3:00 pm – Centennial Room F - Breakout Session

**Unintentional Injury Prevention: Introduction, Innovation and Integration**

*Lindsey Myers, MPH, Program Manager, Injury Prevention Program, CDPHE*

*Sallie Thoreson, MS, Injury Prevention Specialist, CDPHE*

This session will provide an introduction to unintentional injury prevention topics, including: motor vehicle safety, older adult falls, unintentional poisoning, bicycle and pedestrian safety, and sports and recreation safety. Participants will learn about common approaches and models used to prevent unintentional injuries, such as the “three E’s” of Injury Prevention (Education, Engineering, and Enforcement) and the Spectrum of Prevention. Attendees will also explore how unintentional injury prevention efforts can be integrated with violence prevention and chronic disease prevention efforts through shared risk and protective factors.

1:30 pm – 3:00 pm – Rocky Mountain Room AB - Breakout Session

**Youth Violence Prevention: Introduction, Innovation and Integration**

*Alyssa Lasseter, Program Director, Tony Grampas Youth Services Program, CDPHE*

*J. Taylor Moore, M.S., Youth Suicide and Violence Prevention Coordinator, CDPHE*

Attendees of this session will discuss the full view of youth violence and how a comprehensive approach to community issues can stop youth violence. This session will outline the best practices of youth violence prevention, discuss how risk and protective factors for youth violence prevention relate to other injury, suicide and violence prevention topics in communities, and provide an opportunity through small group work to network with peers about best practices throughout Colorado.

1:30 pm – 3:00 pm – Rocky Mountain Room CD - Breakout Session

**Sexual Violence Prevention: Introduction, Innovation and Integration**

*Agnieszka McCort, M.A., Program Development Specialist, CDPHE*

More than Consent. This workshop session is tailored to violence prevention professionals that do not work directly in sexual violence prevention. It will discuss the history and evolution of sexual violence prevention efforts, including the socio-ecological framework, the dynamics of privilege and oppression, shared risk and protective factors, and integrative efforts with other violence prevention fields. Learn how sexual violence prevention is unique in violence prevention and how professionals are working together to eliminate violence.

3:15 pm – 4:45 pm – Centennial Room D - Open Space

## Open Space

*Facilitated by Scott Bates, MSW; Program Director, Colorado Children's Trust Fund & Family Resource Centers, CDPHE*

Open Space meeting technology is a participant-directed process for professionals to discuss topics brought to the table by those in attendance in a semi-structured environment. This Open Space will be focused on the topic of integration for prevention of suicide, child abuse, injury and sexual assault. Participants will learn about the Open Space method for topic exploration, discuss the topic at hand with peers for greater understanding, and connect with peers for further discussion when appropriate.

3:15 pm – 4:45 pm – Centennial Room C - Breakout Session

## Injury and Violence Data

*Holly Hedegaard, MD, Emergency Medical and Trauma Services Data Program Manager, CDPHE*

This session will provide information and resources on where to find injury and violence data, including: queryable websites, key sources and contacts for data requests. Learn how to access and use injury and violence data -- it's easier than you think!

## Evaluation Planning and an Empowerment Evaluation Approach

*Julie Graves, M.S., LPC, Evaluator, Epidemiology, Planning and Evaluation Branch, CDPHE*

A thoughtful and organized planning process is the key to generating an evaluation you can actually USE to improve your program. This workshop will focus on small group work and discussion in which you create the framework for a usable evaluation plan for your own program.

3:15 pm – 4:45 pm – Rocky Mountain AB - Breakout Session

## Authentic Youth Engagement: Connecting the "Why" with the "How"

*Anne-Marie Braga, M.S.S.W., LCSW, Director of Adolescent and School Health Initiatives, CDPHE*  
*Rachel Ibarra, Former Youth Partnership for Health Member*

Ideas and input from youth are vital to the success of any program targeting youth. When programs targeting youth do not involve them in the development and decision-making process, they risk developing strategies that don't work and waste valuable resources. This interactive session will allow participants to gain an understanding of the importance of authentically engaging youth in developing and implementing practices and policies intended to serve them. It will also explore examples of youth engagement and strategies for engaging youth in effective leadership roles. Participants will leave energized by their increased knowledge and be ready to apply these strategies to their work.

3:15 pm – 4:45 pm – Rocky Mountain CD – Invited Session

## Prevention Program Critique Tool Workshop (Teen Dating Violence Prevention Grantees Only)

*Facilitator: Laney Gibbes, MSW, capacity360, LLC*

This special session is for agencies funded by the Denver/Aurora Teen Dating Violence Prevention Initiative. Participants will receive assistance in completing the *Prevention Program Critique Tool* for their prevention programs addressing teen dating violence.

4:45 pm – 6:00 pm – Centennial Foyer - Network **Reception and Information Sharing**

# NOTES

8:30 am – 11:45 am – Rocky Mountain Room AB - Workshop

## **Inclusive Approaches to Prevention**

*Anne Tapp, Executive Director, Safehouse Progressive Alliance for Nonviolence*

*Nancy Chavez-Porter, Training/Community Education Director, Safehouse Progressive Alliance for Nonviolence*

This program will identify the necessary steps to building an inclusive primary prevention program. Strategies for incorporating social justice values into the design and implementation of violence prevention programs will be explored.

8:30 am – 11:45 am – Rocky Mountain Room CD - Workshop

## **Using Community Assessments to Build Effective Prevention Programs**

*Agnieszka McCort, MA, Program Development Specialist, Sexual Violence Prevention Program, CDPHE*

*Laney Gibbes, capacity360, LLC*

*Linda Stanley, PhD, Tri-Ethnic Center for Prevention Research, Colorado State University*

When resources are few and the goal is great, learn how to tailor prevention efforts to ensure community-driven, evidence-informed, and sustainable programs. This workshop session will focus on collecting and analyzing data with communities in order to most effectively and efficiently develop and sustain community-based prevention programming. By using community assessment tools such as needs and resource, capacity, and community readiness assessments, organizations, together with communities, will be able to build and implement informed prevention programming that reaches more people and yields positive prevention outcomes.

8:30 am – 10:00am – Centennial Room E - Breakout Session

## **Building and Sustaining Productive Community Collaborations/Coalitions**

*Zeik Saidman, Associate Director for Facilitation and Planning, School of Public Affairs, Buechner Institute for Governance at the University of Colorado Denver*

In this session, attendees will learn some concrete strategies for identifying and fostering lasting partnerships with key community partners. Examples of successful partnerships will be highlighted and attendees will leave having a framework and concrete ideas to build stronger community collaborations.

8:30 am – 10:00am – Centennial Room F - Breakout Session

## **Bridging the Gap Between Research and Practice**

### **How to Make Our Dreams Come True: Successful Programs Start with Sound Logic**

*Peter Chen, PhD, Colorado State University*

“Evidence-based programs” and “research-based practices” are terms that are used frequently in the field of injury and violence prevention. But how can a community-based organization utilize the research findings to decide which programs are best? This session applies decision science to help attendees understand how to effectively choose the best programming, create a logic model, determine the outcomes, implement the program, and how to assure the success before, during, and after implementing the program.

8:30 am – 10:00am – Centennial Room AB - Breakout Session

## **The Keystone Center's Youth Policy Summit: An Application of Positive Youth Development**

*Elizabeth Roush – The Keystone Center*

In May 2010, The Keystone Center, through a grant from the CDPHE, brought twenty-two youth together for a Youth Policy Summit to discuss Youth Violence Prevention strategies in Colorado. During the summit, students from the Denver-metro area discussed specific youth violence topics that affect them most significantly and formulated policy recommendations to share in their communities. Engaging youth in developing policy recommendations for youth violence prevention aligns well with the principles of Positive Youth Development. Attendees of this session will learn about the importance of hearing the youth voice when making decisions that directly affect them.

8:30 am – 10:00am – Centennial Room C - Breakout Session

## **Fork in the Road? Try All Avenues! - Diversifying your Funding: The How and the Why of Reaching Across Funding Lines**

*Alyssa Lasseter, Program Director, Tony Grampas Youth Services Program, CDPHE*  
*Pres Askew, Tony Grampas Youth Services Board President*

The realities of funding in today's economy can be described as touch and go at times. Funding received from public funders can change in the middle of a contract as budget cuts loom at every level of government, individual giving has decreased while volunteerism has increased and foundation funding is dropping nationally. This is causing a diversified funding portfolio to be more important than ever for your organization. This session will include information on how to tell your story to different funding audiences, an opportunity to share best practices with your peers, and a presentation from a community volunteer on how leadership within your community, regardless of geography, can increase fundraising for your organization.

10:15 am – 11:45 am – Centennial Room E - Breakout Session

## **Putting Advocacy Tools to Work in Your Community**

*Christine Staberg, The Capstone Group*

Take the next step! Changing Injury, Suicide and Violence Prevention policies can be the most effective way to impact lasting change in your community. This session will explore Colorado-specific goals and give concrete examples of steps you can take to change local, state or federal policy.

10:15 am – 11:45 am – Centennial Room C - Breakout Session

## **Injury, Suicide, Violence and the Social Determinants of Health**

*Lorena Zimmer, Health Equity, Communications and Planning Branch, CDPHE*

The Social Determinants of Health include health-affecting resources such as food supply, housing, economic and social relationships, transportation, education and health care. Disparities in access and quality of these types of social resources can greatly affect the health of individuals and communities. This presentation will explore how taking social determinants of health into account in program design and implementation is an important part of any prevention program.

10:15 am – 11:45 am – Centennial Room AB - Breakout Session

## **Continuous Quality Improvement**

*Julie Graves, M.S., LPC, Evaluator, Epidemiology, Planning and Evaluation Branch, CDPHE*

Once a program is up and running, the work shifts toward making it even stronger and more effective in achieving the goals. This workshop will offer a series of concrete questions for you to reflect upon and discuss in a small group format, resulting in a strong start toward a Continuous Quality Improvement plan for your program.

12:00 pm – 1:30 pm – Centennial Ballroom (DEF) - Lunch

### **Food Fights**

*Moderators: Scott Bates, MSW; Program Director, CCTF, and Jarrod Hindman, M.S., Program Manager, Office of Suicide Prevention, CDPHE*

During lunch, conference attendees will be shown a variety of provocative questions to consider and respond to via Who Wants to Be a Millionaire-style clickers. Questions that generate unique or interesting findings will be presented to the group, and attendees will be encouraged to discuss their responses while enjoying lunch. While we discourage the actual throwing of food, we encourage active networking and the open discussion of diverse opinions.

1:30 pm – 3:00 pm – Closing Session

### **Evaluation for the Rest of Us: Making Sense of Our Hard Work**

*Jeffery Stowell, Community Systems Group*

“Evaluation” should not be a mystery or a dirty word. It is not something done by “smart” people behind closed doors, miraculously producing the vaunted Annual Report that no one can read or understand. Evaluation is something that should be done by communities, for communities. It should inform our work regularly, allowing us to communicate and make mid-course corrections and improvements. Our organizations and coalitions should be well-informed machines, holding ourselves accountable to outcomes we understand. Above all, evaluation should help us sustain the difficult work of changing our communities. Find out how to take back your evaluation... in only an hour!

## **Adjourn**

## **Please drive home safely!**

# Vail Cascade Conference Center Map

